

News Letter

AMERICAN MANAGEMENT
ASSOCIATION

20 Vesey Street

New York, N. Y.

No. 35

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District Conferences

For two years the Association has been experimenting with a plan of holding district conferences for a state or a section of a large state. The conferences are usually held in the largest city in the district. During 1926 conferences have been held at Newark, New Jersey; at Farmington Country Club, Connecticut; at New Haven and at Milwaukee.

Having demonstrated that the district conference idea can be successfully operated, the Association is prepared to hold one or two conferences a year in cities where there is evidence of local interest.

Usually the conferences begin at luncheon and run through the afternoon or begin at four o'clock and run through the evening including dinner.

Committee on Management Research Methods and Qualifications

As a means of providing adequate discussion of the technique of investigation in the management field as carried on by staff men in companies, by consultants and by university men, a committee on Management Research Methods and Qualifications has been active for several months in devising adequate ways and means. Stanley P. Farwell, Vice President and Director, Business Research Corporation, is chairman of the committee.

One meeting of the whole committee was held at the Autumn Convention at Cleveland. A sub-committee on Plan of Organization, of which Mr. Farwell himself is chairman, has drawn up a plan of organization which proposes the name, "Institute of Management—a Research Group of the American Management Association."

Another sub-committee, with H. A. Hopf of H. A. Hopf & Company as Chairman, is studying the problem of classes of membership, standards of admission and method of admission.

The Institute will be an integral part of the Association, but its membership will be determined by the group itself. The full plan will probably be completed by the time of the Winter Convention in February 1927.

Winter Convention

The Winter Convention of the Association will be held at the Hotel Pennsylvania, New York, on Tuesday and Wednesday, February 15 and 16. The subjects for discussion are:

Decentralized Responsibility and Centralized Control

Forecasting External Conditions as a Basis of Business Control

Supervision and Leadership

Job Analysis as a Basis of Improving Management

Scope of Public Relations Activities

February 17th will be devoted to office management problems including Analysis of Office Jobs, Measurement of Office Output and Compensation of Employees on a Measured Basis.

February 18th will be devoted to Personnel Technique, there being papers on The Status of the Personnel Department in the Organization; the Functions of the Personnel Department as to Scope of Activities and as to Authority; Advising Applicants; Ethics and Methods of Handling References; and Company Policy in regard to Employee Welfare Illustrated by References to Recreation and Athletics.

Official Notice

Annual Business Meeting

TO THE MEMBERS:

Notice is hereby given that the Annual Business meeting of the Association will be held at 4:15 P.M., Tuesday, February 15th, at the Hotel Pennsylvania, New York.

W. J. DONALD
Secretary.

Prospective Professors of Management

The American Management Association is constantly receiving inquiries from deans and heads of departments in our departments of

economics in collegiate schools of business and engineering colleges for the names of business executives who might be available for appointment to university teaching positions. What is most wanted are men who have been successful in business, who have accumulated a certain amount of wealth and who would be interested in devoting their lives to training men for business. The job of the professor is fundamentally not to fill students full of information about management, but to give them a sound training in the fundamentals of the approach to the solution of management problems. The universities and colleges are squeezing out the spoon-feeder type of instructor. It might be said in passing that professorial salaries are much better than they were in the days when many of us were at college.

There is no greater service which any man can perform than participation in the training of young men for the modern business world. It calls for a sound technique of investigation of management problems. The Managing Director of the Association would be very glad to have the names of business instructors and professors and of course, will treat all such communications in such degree of confidence as is desired.

Amendment to By-Laws

TO THE MEMBERS:

Notice is hereby given that on recommendation of the Board of Directors, an amendment of Article III, Section 3, to read as follows will be acted upon at the annual business meeting:

"Thereafter the Board of Directors shall consist of 25 persons elected annually by the members at the Annual Election, the Managing Director of the Association and the Chairman of the Institute of Management who shall be automatically a Vice President of the Association."

W. J. DONALD
Secretary

1927 Program of Conferences and Conventions

Tentatively, the following dates and places have been selected for the conventions and conferences of the Association in 1927:

Winter Convention—February 15, 16, 17, and 18—New York.

Financial Executives' Conference—April 21 and 22, Chicago.

Production Executives' Conference—April 27, 28 and 29, Detroit.

Marketing Executives' Conference—May 19 and 20, Philadelphia.

Autumn Convention—October 25, 26, 27 and 28, Chicago.

Employee Representation Conference—December 1 and 2, Philadelphia.

New Members

The following Research Sustaining and Company members have joined the Association since November 1, 1926:

Pacific Mills, Class C

State Bank of Chicago

National Gypsum Company

Book-Cadillac Hotel Company

Irving-Pitt Manufacturing Co.

The Monarch Marking System Company
Wilson & Co.

Scovell, Wellington & Company

The A. P. Smith Manufacturing Co.

Bigelow, Kent, Willard & Co., Inc.

The Black & Decker Mfg. Co.

The Keefe-Le Sturgeon Company

American Manganese Steel Company, Inc.

The Grasselli Chemical Co.

The Stanley Works

The Detroit Edison Company

Sun Oil Company

American Seating Company

Pilgrim Laundry Company

James B. Clow & Sons

Parke, Davis & Company

Stephen F. Whitman & Son, Inc.

John Warren Watson Company

Mohawk Carpet Mills, Inc.

Felt & Tarrant Mfg. Co.

Seventy-three individual members have joined the Association since November 1, 1926.

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